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RENKUS-HEINZ APPOINTS AUDIO SOURCE AS REPRESENTATIVE FOR PACIFIC NORTHWEST

FOOTHILL RANCH, CA – Audio Source will now represent the products of Renkus-Heinz throughout western Montana, Idaho, Oregon, Washington and Alaska. Based in Redmond, Washington and Salem, Oregon, Audio Source has built relationships with major manufacturers as well as dealers throughout its territory.

“Audio Source has the resources and energy to cover this important territory,” said Renkus-Heinz National Sales Manager David Rahn, who announced the appointment. “We look forward to working with them to build on our success in the region.”

“We are excited to be working with Renkus-Heinz,” said Gary Madlener of Audio Source. “Their innovative live sound technology will help us offer a wider range of solutions to systems integrators and live sound companies throughout our territory.”

Audio Source has decades of experience in marketing and sales training to both businesses and consumers. Their philosophy of partnering with manufacturers to deliver results and with dealers to boost sales has earned them honors such as two consecutive Rep of the Year awards from Alesis.

Headquartered in Foothill Ranch, California, Renkus-Heinz is the worldwide leader in the design and manufacture of audio operations networks, digitally steerable arrays, powered and non-powered loudspeakers, system specific electronics and fully integrated Reference Point Array systems.

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