



RENKUS-HEINZ



KARL-GUSTAF KAHLAU (LEFT) WITH MEDIATRONICS-ME MD NORBERT BAU
HIGH RESOLUTION VERSION OF THIS IMAGE ATTACHED

Renkus-Heinz Appoints Mediatronics-me as Exclusive Distributor for UAE

MAY 2008 – USA – In a deal signed at the recent PALME Expo, Renkus-Heinz has announced the appointment of Dubai-based Mediatronics-me as its new exclusive distributor for the United Arab Emirates (UAE).

Mediatronics Middle East is a leading pro-audio and communications solution provider for entertainment, sports and convention venues as well as for TV and radio broadcasting, recording studios, the hospitality industry, shopping malls and airports.

The Middle East market has boomed for Renkus-Heinz in recent years, with high-profile installations including the famous Sharm El Sheikh Congress Center in Egypt, the brand new Hajj Terminal Building at King Abdul Aziz International Airport in Jeddah, Saudi Arabia, the Naad al Sheba Horse race track in Dubai and the new luxurious Dubai Mall in UAE.

Renkus-Heinz Export Sales Manager Karl-Gustaf Kahlau says: "We are very pleased to be partnering with Mediatronics-me, whose local market knowledge, superb pre- and post sales support, training and servicing will enhance the benefits that Renkus Heinz products deliver for UAE customers.

"In particular, Mediatronics-me's unrivalled experience with digital public address and sound reinforcement systems is a perfect fit for ground-breaking projects based on the beam-steerable technology provided by Renkus-Heinz **lconyx** loudspeaker systems and **RHAON** (Renkus-Heinz Audio Operations Network)."

Headquartered in Foothill Ranch, California, Renkus-Heinz, Inc. is the worldwide leader in the design and manufacture of audio operations networks, digitally steerable arrays, powered and non-powered loudspeakers, system specific electronics and fully integrated Reference Point Array systems. For additional information contact:

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