



RENKUS-HEINZ

FOR IMMEDIATE RELEASE

RENKUS-HEINZ APPOINTS SCOTT PIZZO AS EAST COAST REGIONAL SALES MANAGER

APRIL 2008 – Foothill Ranch, CA – Renkus-Heinz has named Scott Pizzo to the new position of East Coast Regional Sales Manager for the USA.

“We created this regional manager position in order to maintain and strengthen our support for dealers and their key customers,” said Renkus-Heinz President Harro Heinz. “The demand for our products continues to grow as more people become aware of the superior value and performance they provide. At the same time, the advanced technologies we have brought to market in the past couple of years require a high level of support and training. Since our factory and headquarters are on the West Coast, the eastern region was an easy choice as the first priority for an expansion of our sales organization.”

“We’re very pleased to have Scott Pizzo on board to work with our dealers and reps in the eastern states,” said National Sales Manager David Rahn. “His experience with the EAW and EAW Commercial lines has made Scott familiar with the problems that live sound reinforcement professionals face every day. He has compiled a successful track record based on strong product demonstration, technical support and training skills – exactly the kind of support our business partners need.”

Scott previously worked with LOUD Technologies as EAW/EAW Commercial Director of Sales, US and Canada and also as Sales Manager for Lexicon. When not on the road supporting systems integrators, consultants and their clients, Scott remains active as an independent sound mixer, working with nationally and internationally known artists and major corporate events. Pizzo is also a recording engineer with major and independent label credits. A magna cum laude graduate of the University of Lowell with a Bachelor of Music Performance – Emphasis in Sound Recording Technology, he resides in Massachusetts.

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Headquartered in Foothill Ranch, California, Renkus-Heinz, Inc. is the worldwide leader in the design and manufacture of audio operations networks, digitally steerable arrays, powered and non-powered loudspeakers, system specific electronics and fully integrated Reference Point Array systems. For additional information contact:

**Renkus-Heinz (US Office)
Margie Ulm**

Email: Margie@renkus-heinz.com
Tel: +1 949 588 9997
Fax: +1 949 588 9514

**Renkus-Heinz (Export Office)
Karl Brunvoll**

Email: Karl@renkus-heinz.com
Tel: +46 (8) 544 725 88
Fax: +46 (8) 544 725 89

**Editors’ Contacts
Mike Lethby at ML Media**

Email: Mike@mlmedia.eu
Tel: +44 (0)1403 275919
Cell: +44 (0)7773 773490